

We know that many communities want to bring more play to their parks and green spaces – but aren't yet ready to commit to a full ParkPlay event. **ParkPlay Start** is designed for exactly that situation. It gives your group everything needed to begin playing together, with ParkPlay supporting you every step of the way – and a clear, straightforward pathway to launching a full ParkPlay when you're ready.

£950 + VAT

One-off purchase · No ongoing subscription

£950 offset against the full ParkPlay set-up fee if you go on to launch

WHAT'S INCLUDED

- A curated equipment pack – balls, bats, cones, frisbees, cricket set, and more – ready to play straight away
- Unlimited access to the ParkPlay games library and session resources via our Team Hub app
- Registration with ParkPlay and a named point of contact for your group
- A welcome call with a member of our team to help you get started
- Ongoing support and structured follow-ups to help your group grow

WHAT'S NOT INCLUDED

- Official ParkPlay event status or listing on our website
- ParkPlay branded materials, flag, or clothing
- PlayLeader training, certification, or DBS checks
- Safeguarding and insurance cover
- Land permissions or risk assessments
- Equipment replenishment

HOW IT WORKS – YOUR PATHWAY TO PLAY

- 1 Purchase and register**
Your group purchases ParkPlay Start and registers with us. Your equipment pack is dispatched and app access is set up.
- 2 Welcome call**
A member of our team calls your nominated contact – to introduce ourselves, help you get started, and understand your group's ambitions.
- 3 Start playing**
Use the kit and games library to run your own informal sessions – in a park, school, or any outdoor space. No reporting required, no weekly commitment.
- 4 Regular check-ins**
We stay in touch, offer support, and explore whether your group is ready to take the next step toward a full ParkPlay.
- 5 Launch a full ParkPlay – when you're ready**
When the time is right, your £950 is offset against the £5,000 + VAT full set-up fee. You already know us, you already have the kit – the next step is straightforward.

IMPORTANT TO KNOW

ParkPlay Start groups are not running official ParkPlay events. Your group is responsible for its own safeguarding, insurance, and any permissions needed to use your chosen outdoor space. ParkPlay does not carry liability for sessions run independently under ParkPlay Start.

Groups may tell others they use ParkPlay games and resources, and that they are exploring ParkPlay in their community – but should not present sessions as an official ParkPlay event or use ParkPlay branding.

ParkPlay

Building happier, healthier communities through the power of play
park-play.com · start@park-play.com